



Press Forward: A Guide for Local Funders

Press
Forward 

pressforward.news/guide

IV. Additional Resources



Journalism Support Organizations

Here are some of the key organizations that offer programming, support for capacity building and funding targeted to local news outlets across the United States:

[American Journalism Project](#) makes grants to nonprofit news organizations, partners with communities to launch new organizations and coaches leaders as they grow and sustain their newsrooms.

[American Press Institute](#) supports local and community-based media through research, programs and products that foster healthy, responsive and resilient news organizations.

[Center for Community Media](#) serves news organizations that are providing essential local coverage for populations whose voices and issues are underrepresented in mainstream media. The Center serves as a hub of information, resources and training aimed at increasing the sustainability of this news media sector.

[Institute for Nonprofit News](#) (INN) supports independent news organizations that are nonprofit, nonpartisan and dedicated to public service.

[Lenfest](#) provides grant funding, runs training programs and synthesizes best practices to develop and disseminate sustainable solutions for local news providers.

[LION Publishers](#) strengthens the local news industry by helping independent news publishers build more sustainable businesses.

[National Trust for Local News](#) is dedicated to keeping local news in local hands by working with communities to catalyze the capital, new ownership structures and business model transformations needed for established local and community news organizations to thrive and remain deeply grounded in their community.

[Rebuild Local News](#) is a nonpartisan, nonprofit coalition organization that advances public policies to counter the collapse of local news and revitalize community journalism.

[Tiny News Collective](#) supports first-time founders with tools, resources and a community of practice to support efforts to build sustainable news organizations that reflect the communities they serve.

There are dozens of organizations that serve the needs of journalists in various types of media and from different communities. We are not listing all of those here, but some of those national organizations may also support journalists working in your community.

Guides, Reports & Trainings

NEWS DESERTS

[State of Local News Project](#)
(Local News Initiative at Northwestern, ongoing)

[The Expanding News Desert](#)
(Penelope Muse Abernathy/UNC Hussman School of Journalism and Media, 2018)

[Losing the News](#)
(PEN, 2019)

LOCAL NEWS ECOSYSTEMS

[How The Lenfest Institute is measuring impact in the Philadelphia Media Ecosystem](#)
(Lenfest Institute for Journalism, 2022)

[A Guide for Assessing Your Local News Ecosystem](#)
(Fiona Morgan/Democracy Fund, 2019)

[Not just one foundation, not just one newsroom: How the Colorado Media Project is trying to rebuild a local news ecosystem](#)
(Nieman Lab, 2019)

[Supporting Local News Through Collaborative Action: A cross-site analysis of five local news and information ecosystem](#)
(Democracy Fund, 2020)

[Local news ecosystem mapping: Using databases to build a comprehensive list of local news producers](#)
(Center for Cooperative Media at Montclair State University, 2019)

GUIDES AND REPORTS FOR FUNDERS

[The Community Foundation & Local Media Guidebook: A Guide for California Newsrooms and Funders](#)
(Paulette Brown-Hinds, 2022)

[Funding Journalism - for Canadian Funders](#)
(Inspirit Foundation, 2023)

[Journalism and Philanthropy: Growth, Diversity and Potential Conflicts of Interest](#)
(NORC at the University of Chicago, Media Impact Funders, The Lenfest Institute for Journalism, 2023)

EQUITY

[Antiracist Journalism: Creating accountability infrastructure for equitable local news](#)
(CJR, 2023)

[Why We're Updating the Language We Use To Talk About Our Work](#)
(Independence Public Media Foundation)

[The Roadmap for Local News: An Emergent Approach to Meeting Civic Information Needs](#)
(Various authors, 2023)

The [Center for Community Media](#), which works with news outlets that serve communities underrepresented in mainstream media, published a new directory of [Asian American and Pacific Islander \(AAPI\) community media](#) and [Black Media Green Book](#) in 2023.

POLICY STRATEGIES FOR LOCAL NEWS

[Building a Stronger Local Media Ecosystem: The Role of Media Policy](#)
(CJR/Tow Center, 2023)

COLLABORATION AND LOCAL NEWS

[How and why journalists and civil society organizations around the world are working together](#)
(Center for Cooperative Media at Montclair State University, 2022)

[How sharing back-office services helps sustain collaborative journalism — and Alaska radio stations](#)
(Lenfest Institute for Journalism, 2022)

Webinar: [So you want to start or fund a collaborative](#)
(Solutions Journalism Network, 2023)

[Collaborative Scaffolding: The Key to Successful Collaborative Journalism](#)
(Tow Center, 2022)

[Strategies for Tracking Impact: A Guide for Collaborative Journalism](#)
(Solutions Journalism Network, 2021)